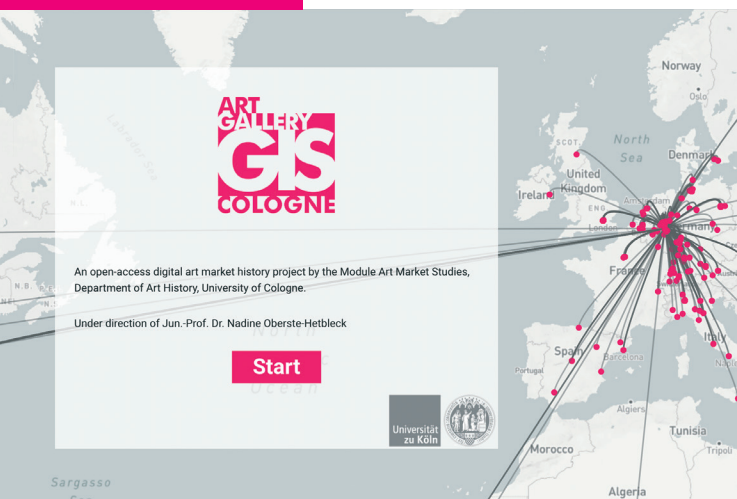












## HOW TO USE?



[www.aggc.uni-koeln.de](http://www.aggc.uni-koeln.de)

The map can be customized by selecting such as data set, zoom factor, display mode, point in time and you can choose various options via the navigation bars.

-  Places & Protagonists
-  Annotations Galleries of Cologne
-  Sources Galleries of Cologne

-  Context
-  Exhibitors
-  Stats of Cities
-  Stats of States
-  Photos from event
-  Annotations ART COLOGNE
-  Sources ART COLOGNE

try it!



Since the summer semester 2015, Dr. Nadine Oberste-Hetbleck is Junior Professor of Art History and the Art Market at the Department of Art History and addresses the topic from a decidedly interdisciplinary perspective by pursuing issues located on the border between Art History, Sociology, Digital Humanities, Geography and Business Administration (especially Marketing).



## Contact information

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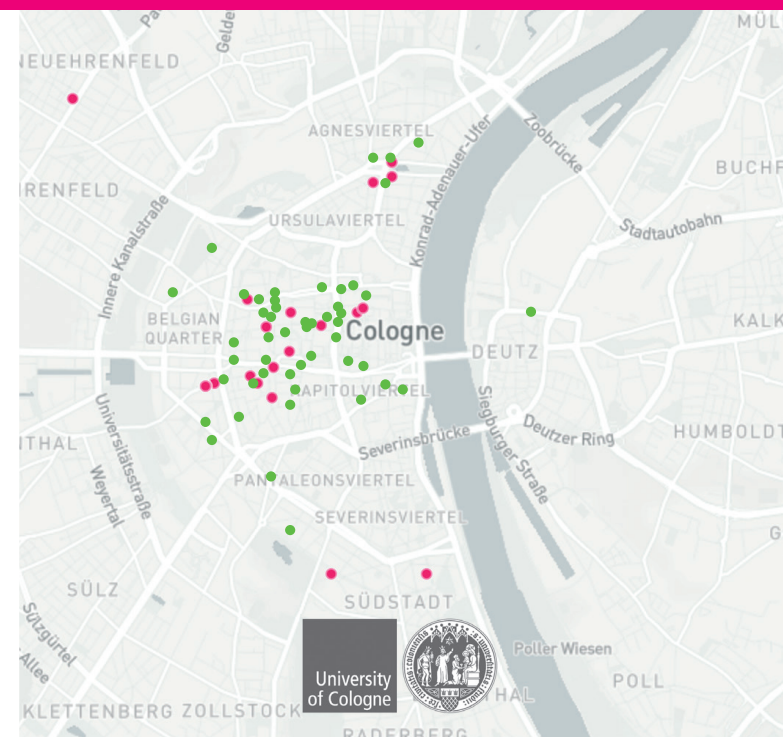
Further information is available at:  
[khi.phil-fak.uni-koeln.de/23867.html](http://khi.phil-fak.uni-koeln.de/23867.html)

For information about projects, activities and cooperation projects relating to art market studies, see also the art market studies blog at: [amskoeln.hypotheses.org](http://amskoeln.hypotheses.org)

ART  
GALLERY  
GIS  
COLOGNE



## Open-access digital art market history project



# THE PROJECT

In the late 1960s, the Rhineland developed into a world-class art centre, with a high density of galleries. The ART | GALLERY GIS | COLOGNE was developed as a platform to scientifically research and visualize these developments for the period 1967-1997 on an empirical basis.

Methodologically, different visualization approaches were chosen for the platform: In addition to the digital, interactive map, which is the focus of the project, texts and statistics were also integrated in order to enable the user to take different cognitive approaches.

In two project steps, different data sets were used and processed in order to focus on the following actors:

## Kunstmarkt Köln > ART COLOGNE AND ITS EXHIBITORS

Source:

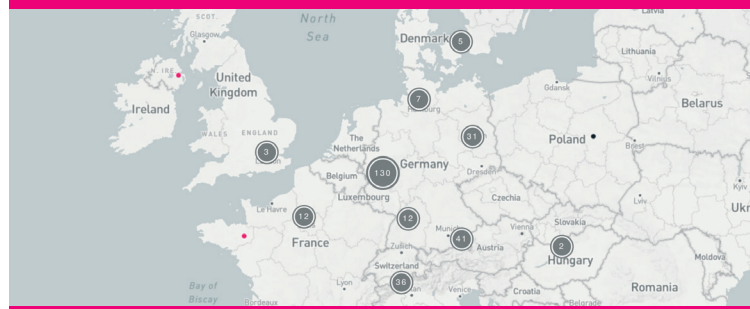
Entries from the Art Fair Catalogues of Kunstmarkt Köln > ART COLOGNE.

## PLACES AND PROTAGONISTS OF THE ART TRADE IN COLOGNE

Source:

Entries from selected categories of the Business Telephone Directories for Cologne (= Branchen-Fernrechner zum Amtlichen Telefonsprechbuch, since 1988 renamed in: Branchen-Telefonbuch zum Amtlichen Telefonbuch).

## Kunstmarkt Köln > ART COLOGNE AND ITS EXHIBITORS (1967-1997)



ART | GALLERY GIS | COLOGNE: Map, 1996, ART COLOGNE Exhibitors worldwide, display mode: cluster.

### Map of Exhibitors worldwide

ART COLOGNE, formerly *Kunstmarkt Köln*, was the first fair focusing on modern and contemporary art. Locations of its exhibitors worldwide were geo-referenced and visualized in a digital map via dots (magenta).

### Table of Exhibitors worldwide

In a tabular list of all exhibitors who took part in the fair in a respective year the state and city of origin are indicated for each exhibitor. It is possible to sort the spreadsheet according to the various column titles. The table can be searched using the search function.

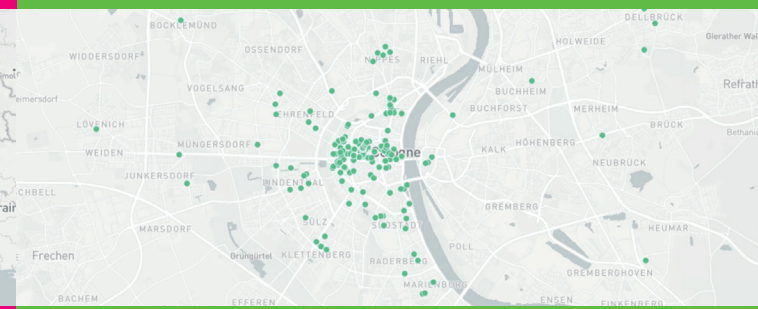
### Statistics

The number of exhibitors were grouped in bar graphs and visualized in tabular form according to city and country. The development of the number of participants in individual cities and countries can also be tracked via line graphs.

## Kunstmarkt Köln > ART COLOGNE

Context information on the Name of the fair, Duration, Location, Organizer, Square-Metre Prices net, Special Exhibitions and Auxiliary Programmes, Awards and Awardees.

## PLACES AND PROTAGONISTS OF THE ART TRADE IN COLOGNE (1967-1997)



ART | GALLERY GIS | COLOGNE: Map, 1996, locations of Cologne protagonists of the art trade, display mode: individual locations.

### Map

Locations of protagonists of the Art Trade in Cologne (dataset: Galleries of Cologne) were geo-referenced and visualized in a digital map via dots (green).

### Table

For each protagonist the name, additional information about the protagonist given in this respect and the address are displayed in a tabular list. It is possible to sort the spreadsheet according to the various column titles. In addition to the pure tabular display, the table can be searched using the search function.

### Credits

Cover above

International Art Fair Cologne 1974, view into the exhibitor zone, detail, photo: Rheinisches Bildarchiv Köln: inventory Koelnmesse, km\_n0001668

Cover below

ART | GALLERY GIS | COLOGNE, Map, 1975, locations of Cologne protagonists of the art trade, display mode: individual locations + cologne art galleries

The website was designed and built by Felix Lohmann.

The ART | GALLERY GIS | COLOGNE was supported by